



# REPORT

**on the results of a face-to-face survey among 213 (two hundred thirteen) 10-11th-grade school students in Baku schools in order to study entrepreneurial awareness among girls in 10-11 grades in Azerbaijan under the Women's Entrepreneurship Development Project**

December 09 – 17, 2019  
Baku

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**Face-to-face survey among 213 (two hundred thirteen) 10-11th-grade school students in Baku schools in order to study entrepreneurial awareness among girls in 10-11 grades in Azerbaijan under the Women's Entrepreneurship Development Project**

### SUMMARY

Face-to-face survey among school girls of 200 (two hundred) 10-11th grade students in Baku schools in order to study the awareness of girls in the 10th-11th grade in Azerbaijan on entrepreneurship as part of the "Women's Entrepreneurship Development" project was conducted on December 09 – 17, 2019.

The survey was conducted in schools in Baku. The distribution of the number of respondents by regions, schools and is reflected in the table below. It should be noted that in total 223 girls participated in the survey.

**Table 1. Number of regions, schools and respondents**

<b>District / City</b>	<b>Schools</b>	<b>Number of respondents</b>
<b>Binagadi</b>	<b>284, 299</b>	<b>29</b>
<b>Narimanov</b>	<b>45</b>	<b>1</b>
<b>Nizami</b>	<b>328</b>	<b>10</b>
<b>Garadagh</b>	<b>223</b>	<b>2</b>
<b>Sabunchu</b>	<b>252, 71, 198, 259</b>	<b>56</b>
<b>Suraxani</b>	<b>280</b>	<b>18</b>
<b>Khatai</b>	<b>194, 165, 55, 58</b>	<b>91</b>
<b>Khazar</b>	<b>124, 230</b>	<b>2</b>
<b>Khirdalan city</b>	<b>21</b>	<b>5</b>
<b>Absheron district</b>	<b>1</b>	<b>9</b>
<b>10 districts</b>	<b>18 schools</b>	<b>223 surveys</b>

Highly qualified specialists participated in the survey, collecting the necessary data, processing the survey data with SPSS and analyzing the results.

## RESULTS OF THE SURVEY

As noted, 223 respondents participated in the survey.

### 1. Do you intend to do business after graduation?

The question was answered by 223 respondents.

	Number of replies	Percentage
Yes	133	59,6
No	78	35,0
Having trouble to answer	12	5,4
Total	223	100,0

59.6% of the respondents or 133 respondents answered positively, while 35.0% or 78 respondents answered negatively. Another 5.4% or 12 respondents said they had difficulty answering this question.

### 2. What is the root of this choice?

This question was asked by the respondents who chose the "Yes" answer in question 1. A total of 133 respondents were involved in answering the question. Depending on the condition of the question, the respondents were given a choice. In total, 145 respondents gave 204 answer options: 1st answer option - 88 respondents, 2nd answer option - 24 respondents, 3rd answer option - 16 respondents and 4th answer option - 5 respondents.

		Number of responses	Percentage
1	I want to solve my own fate myself. I do not want to depend on any government agency or private company	68	33,3
2	I want to be like the famous business ladies	40	19,6
3	I would like to have a chance of donation	39	19,1

4	I want to become rich	34	16,7
5	There are successful business ladies in the family or among relatives, acquaintances. I would love to be like them	22	10,8
6	I want to make my income in a particular country	1	0,5
	<b>Total number of respondents</b>	<b>133</b>	<b>100</b>

### 3. What business would you like to pursue?

133 respondents answered the question.

	Number of responses	Percentage
Trade	42	31,6
Service	59	44,4
Production	32	24,0
Total	133	100

59 respondents or 44.4% of the respondents, stated that they would like to engage in the service, 31.6% or 42 respondents would prefer trade, and 24.1% or 32 respondents said they would like to engage in the production.

### 4. Do you have any information about the basics of business (how to start a business, market research, how to organize sales, etc.)?

The question was answered by 133 respondents.

	Number of responses	Percentage
Yes	75	56,4
No	58	43,6
Total	133	100,0

56.4% or 75 respondents answered Yes, 43.6% or 58 respondents chose the No answer option.

### 5. Where did you receive information on basics of your business?

75 respondents answered the question.

	Number of responses	Percentage
Media	40	53,3
Parents	25	33,3
School	4	5,3
Special lessons (outside of school)	6	8,0
Total	75	100

53.3% or 40 respondents stated that they received this information from the media, 33.3% or 25 respondents from their parents, 8.0% or 6 respondents from special lessons (outside of school) and 5.3% or 4 respondents stated they received information from the school.

#### 6. What is the reason for not willing to be a businesswoman?

This question was asked by respondents who chose "No" answer option in question 1. 78 respondents answered the question and the following answers were obtained.

Answers	Number of responses	Percentage
I would like to become a public servant	9	11,5
I want to pursue science	23	29,5
I will be an athlete	3	3,8
I would like to be an engineer	3	3,8
I want to be a doctor	4	5,1
I would like to work in a private company	19	24,4
I would like to pursue art	8	10,3
I prefer to be a housewife	1	1,3
I'm preparing for journalism	1	1,3
I want to be a pilot	1	1,3
I want to be a teacher	1	1,3
Not compatible with my own specialty	1	1,3
I will work according to my specialty	1	1,3
I want to be a nurse	1	1,3
I want to be a lawyer	1	1,3
I don't want to be	1	1,3
Total	78	100,0

## Annex 1. Questionnaire

**DEAR YOUNG LADIES!**

Entrepreneurship Development Foundation with the financial support from US Agency for Development. conducted a survey to find out about motivation for entrepreneurship from school-age girls in 10th-11th grade in Azerbaijan as part of the "Women Entrepreneurship Development" project. Recommendations developed based on the results of this survey will be submitted to the government, parliament and the public.

**Please, answer the questions of this questionnaire. Your answers will not be disclosed anywhere and will only be used to summarize the responses of all survey participants.**

In order to get in touch with the interviewers and the project manager, we are informing you of our telephone number (012-447-07-16) and our email address: info@sme.az.

**Thank you in advance for your participation in the research.**

\* \* \*

**QUESTIONNAIRE № \_\_\_\_\_**

**Respondent's name \_\_\_\_\_**

**School № \_\_\_\_\_ Class \_\_\_\_\_**

**1. Do you intend to do business after graduation?**

- 1) Yes
- 2) No
- 3) Having trouble to answer

**Respondents who chose the "No" answer are asked the 6th question and complete the survey. Respondents who choose the "yes" answer are asked questions 2-5 and the survey is completed.**

**2. What is the root of this choice? (several answer options can be selected)**

- 1) I want to become rich
- 2) There are successful business ladies in the family or among relatives, acquaintances. I would love to be like them
- 3) I want to be like the famous business ladies

- 4) I want to solve my own fate myself. I do not want to depend on any government agency or private company
- 5) I would like to have a chance of donation
- 6) Another reason \_\_\_\_\_

**3. What business would you like to pursue?**

- a Production (any type of product)
- b Service (beauty salon, tailoring, consulting, etc.)
- c Shopping (store, public catering, etc.)

**4. Do you have any information about the basics of your business (how to set up a business, market research, how to organize sales, etc.)?**

- 1) Yes
- 2) No

The questionnaire is completed by respondents who have chosen the answer "No". Respondents who chose the 'Yes' answer will be asked the fifth question and the survey will be completed.

**5. Where did you get the basics of business?**

- 1) Parents
- 2) School
- 3) Special lessons (outside of school)
- 4) Media
- 5) Another reason: \_\_\_\_\_

**6. What is the reason for not willing to be a businesswoman?**

- 1) I would like to become a public servant
- 2) I would like to work in a private company
- 3) I would like to pursue art
- 4) I dream of becoming a writer
- 5) I would like to be an engineer
- 6) I want to pursue science
- 7) I will be an athlete
- 8) I'm preparing for journalism
- 9) I prefer to be a housewife
- 10) Other \_\_\_\_\_



## THE END OF THE SURVEY