



Economic Research Center (ERC)  
Entrepreneurship Development Foundation (EDF)

### **Micro Enterprise Support Project**

## **TRAINING**

### **for Business Associations**

**on the theme of the Strategic Planning in Associations**

*September 23, 2016*

*Conference Room of the National Confederation of Entrepreneurs (Employers) Organizations of Azerbaijan Republic (AEC)*

### **Agenda**

09:30 – 10:00	Registration
10:00 – 10:10	Opening – Sabit Bagirov, President of Entrepreneurship Development Foundation Greeting: Vugar Zeynalov, Vice-president of the National Confederation of Entrepreneurs (Employers) Organizations of Azerbaijan Republic
10:10 – 11:40	Dr. Gubad Ibadoglu: - “Strategic Planning in Associations: Purpose, mission and goals”; - “Evaluation of the development strategy of associations: SWOT and BEEM Analysis”; - “Analysis of interest groups and the establishment of the matrix” - Division of participants into 4 groups and group
11.40 – 12.00	Coffee break
12.00 – 13.00	Continuation of the training: presentations of teams, discussions around presentations
13:00 – 14:00	Lunch
14:00 – 14:30	Discussions around the training topics
14:30 – 15:00	Presentation of certificates to participants
15:00 – 15:15	Final Notes and future training programs